



Dennis Sehorn  
Foundation

**PLEASE HELP US REACH OUR GOAL OF \$120,000 SO  
THAT WE CAN CONTINUE TO SUPPORT OUR ALS  
PATIENTS AND THEIR FAMILIES FOR THE NEXT 2 YEARS**

## **ALS SPONSORSHIP INFORMATION**

On Saturday, **June 24, 2017**, The Dennis Sehorn Foundation will host it's 5th ALS Fundraiser - this is now a biennial event (occurring every 2 years.) It will once again be held at the SPJST Lodge #88 located at 1535 Beall St., Houston, Texas from 5pm - 9pm. The event will feature dinner, drinks, dancing, wine pull, Houston Texans Cheerleader appearance, car show and live & silent auctions. We're asking for your support in our efforts to reach our goal of \$120,000. Our theme pays tribute to Lou Gehrig and his love of baseball. There are 6 levels of sponsorship to choose from:

- **Lou Gehrig "Iron Horse" Sponsor \$10,000** - includes 10 tickets & an optional assigned table
- **Hall of Fame Sponsor \$5,000** - includes 10 tickets & an optional assigned table
- **Perfect Game \$2,500** - includes 6 tickets & an optional assigned table
- **MVP Sponsor \$1,500** - includes 6 tickets & an optional assigned table
- **Grand Slam Sponsor \$1,000** - includes 6 tickets & an optional assigned table
- **Home Run Sponsor \$500** - includes 4 tickets & an optional assigned table

### **ALL SPONSORSHIPS INCLUDE:**

- Company name and/or logo included on the Dennis Sehorn Foundation website, in the Slideshow that will run continuously during the Event, on the Banner that will hang in the event hall and in the Program that will be handed out to all attendees at the Event.
- Admission to the Event is part of your benefit package. It includes dinner & drinks. You may request an assigned table and additional tickets as needed.

Enclosed you will find an information page about our Foundation and a Sponsorship Commitment Form. Please give this request your most generous attention. We trust that you will join the Dennis Sehorn Foundation in an enjoyable evening raising funds for our ALS families. Remember, this event will only be held once every two years. Thank you for considering our request, and we look forward to your presence on **June 24, 2017**.

*With gratitude and appreciation,*

Patricia Sehorn  
*Dennis' Wife*

Sherry Sehorn Dolejsi  
*Dennis' Daughter*

Chris Sehorn  
*Dennis' Son*



Dennis Sehorn  
Foundation

## ABOUT US - OUR MISSION

In 2011, the Dennis Sehorn Foundation was formed, a 100% volunteer 501(c)(3) that provides assistance to PALS (People with ALS/Lou Gehrig's Disease) & their families.

Our mission is to do what we can to ease the physical and financial burdens from this debilitating disease. Donations go directly to PALS and their families to assist with medical, caregiver and quality of life expenses. Many other organizations are focused on research related to treating, curing or preventing ALS. We understand the importance of organizations like these, however we feel it is our responsibility to offer our support and assistance to those living with ALS. We have first-hand experience of how devastating this disease can be to families. This Foundation was founded in memory of Dennis Sehorn who fought a valiant battle with ALS from 2004 - 2008.

## WHO WE'VE HELPED

Thanks to the generosity of so many caring individuals & corporations in the past, we've graciously accepted \$342,753 in donations since our Foundation began. This money has assisted 8 PALS & their families in the past and we are currently assisting 2 PALS & their families. Please visit our website: [www.als-sehorn.org](http://www.als-sehorn.org) to become acquainted with these families on a more personal basis.

You will meet some truly remarkable individuals and learn about their daily struggles with ALS.

Please know that your donation makes a huge difference in the quality of their lives.

## HOW YOU CAN HELP US

Please consider being a part of our Fundraiser on **June 24, 2017** at The SPJST Lodge #88 located at 1535 Beall Street, Houston, Texas from 5pm - 9pm. The event will feature dinner, drinks, dancing, wine pull, raffle, car show and live & silent auctions that will be full of fabulous items. We are asking you to consider serving as a sponsor for this very important evening. Your donation will help the Dennis Sehorn Foundation continue to assist our PALS and their families over the next two years and you will gain valuable exposure at our event.

The Dennis Sehorn Foundation - EIN: 32-0334428  
ALS Circle of Friends  
13706 Hempstead Rd. Houston, Texas 77040  
[www.als-sehorn.org](http://www.als-sehorn.org) email: [help@als-sehorn.org](mailto:help@als-sehorn.org)

## 2017 Dennis Sehorn Foundation Sponsorship Form

Company/Foundation Donation

Individual Donation

Donor \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please print the name or supply your logo that should appear in all print materials:**

\_\_\_\_\_

Company name and/or logo will be included on the Dennis Sehorn Foundation Website, Slideshow, Banner & Program.  
Tickets, which include admission, dinner & beer/wine/set-ups are also part of your benefit package.

### PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL:

**Lou Gehrig "Iron Horse" Sponsor \$10,000**

**Hall of Fame Sponsor \$5,000**

**Perfect Game Sponsor \$2,500**

**MVP Sponsor \$1,500**

**Grand Slam Sponsor \$1,000**

**Home Run Sponsor \$500**

Check payable to **Dennis Sehorn Foundation**. Mail Check & Form To: 13706 Hempstead Rd., Houston, TX. 77040

Paypal is available thru the "Donate Now" Button on [www.als-sehorn.org](http://www.als-sehorn.org)

**American Express**

**Discover**

**Master Card**

**Visa**

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVV \_\_\_\_\_ Signature: \_\_\_\_\_

I am unable to attend, but wish to make a contribution of \$ \_\_\_\_\_

**PLEASE return this form and your donation at your earliest convenience. In order to be included in print materials please complete this form and return it to us with your donation by Friday, June 2nd, 2017. If you have any questions, please visit our website or send us an email to: [help@als-sehorn.org](mailto:help@als-sehorn.org)**

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INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 10 2011**

DENNIS SEHORN FOUNDATION  
13706 HEMPSTEAD RD  
HOUSTON, TX 77040

Employer Identification Number:  
32-0334428  
DLN:  
17053088301021  
Contact Person:  
CHRIS BROWN ID# 31503  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
March 1, 2011  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.